

COURTNEY RELLEGGERT

COLLEGE ACTIVITIES, AWARDS, AND RELEVANT COURSES
UNDERGRAD (2015-2018) & GRADUATE (2018-2019)

ACTIVITIES

GIRLS ON THE RUN COACH

PEER LEADER

ALPHA SIGMA ALPHA

DECA

JOBS & OFFICER POSITIONS

SERVER

DIGITAL MARKETING ASSOCIATE

MARKETING RESEARCH DIRECTOR

VP OF PUBLIC RELATIONS AND RECRUITMENT

RESEARCH ASSISTANT

SCHOLARSHIPS AND AWARDS

BOARD OF GOVERNORS ACADEMIC SCHOLARSHIP

PRECIOUS MOMENTS MARKETING RESEARCH SCHOLARSHIP

DECA SCHOLARSHIP

JOHN L. AND RITA M. BANGS SCHOLARSHIP

ROBERT AND CHARLOTTE BITTERS SCHOLARSHIP

DEANS LIST EVERY SEMESTER

OUTSTANDING MARKETING STUDENT EXEMPLIFYING ETHICAL LEADERSHIP,
CULTURAL COMPETENCE, AND COMMUNITY ENGAGEMENT

RELEVANT COURSES

UNDERGRADUATE

CREATIVE ADVERTISING

ADVANCED ADVERTISING

MARKETING RESEARCH

ADVANCED MARKETING RESEARCH

COMPREHENSIVE BUSINESS COURSES

ADVERTISING CAMPAIGNS

PERSONAL SELLING

STRATEGIC MANAGEMENT

RESEARCH ISSUES AND PROBLEMS (INDEPENDENT)

GRADUATE

ORGANIZATIONAL BEHAVIOR

INTERNATIONAL MARKETING

SMALL BUSINESS OPERATIONS

QUANTITATIVE METHODS

MANAGEMENT INFORMATION SYSTEMS

NEW VENTURE MANAGEMENT

ORGANIZATION STRATEGY AND POLICY

LEADERSHIP DEVELOPMENT

COMPREHENSIVE BUSINESS COURSES